

# "JOIN THE FIRST 2000" CAMPAIGN

## CONDITIONS OF PARTICIPATION

The marketing campaign "JOIN THE FIRST 2000" (hereinafter: **"Marketing Campaign"**) is carried out by Humans.de GmbH, Sebastian-Kneipp-Str. 41, 60939 Frankfurt am Main (hereinafter: **"NAKED"**) under the following conditions.

### § 1 DEFINITIONS

- (1) **"Contract"** within the meaning of these Terms and Conditions of Participation is the contract concluded between Humans.de GmbH, Sebastian-Kneipp-Straße 41, 60439 Frankfurt am Main, represented by the Managing Director Dimitri Pfizenmaier (hereinafter: **"NAKED mobile"**) and the participant in accordance with the [Terms and Conditions](#).
- (2) Only customers who have concluded a contract with NAKED mobile within the meaning of paragraph 1 can be **"participants"** in this marketing campaign within the meaning of these conditions of participation. Only the first 2,000 (two thousand) customers who have concluded a contract with NAKED mobile for the mobile services offered from the start date of the marketing campaign and who have complied with the conditions specified in § 2 (1) and (2) of the conditions of participation are entitled to participate in the promotion.
- (3) **"Discount"** within the meaning of these conditions of participation is a 100% discount for NAKED mobile services provided in Germany (domestic traffic), with the exception of any costs for calls to special numbers subject to a charge, from the start of the campaign till November 30, 2025.
- (4) **"Promotion period"** within the meaning of these conditions of participation is the period from the start date of the marketing campaign until the last of the 2000 (two thousand) participants has concluded a contract for the mobile services offered.

### § 2 PREREQUISITE FOR GRANTING THE DISCOUNT

- (1) The first 2000 participants who register with NAKED mobile (i.e. who have created a customer account with NAKED mobile by providing personal data and have accepted the aforementioned GTC) and have thus concluded a contract for NAKED mobile's mobile services will receive a discount.
- (2) The discount is only granted after successful KYC verification.
- (3) Each participant may only receive the discount once.
- (4) The discount does not apply to roaming and chargeable special numbers.
- (5) Once the discount has been redeemed, the mobile services will be charged in accordance with the regular [tariffs of NAKED mobile](#).
- (6) There is no entitlement to payment of the discount.
- (7) The discount will not be granted if the participant does not meet the requirements in paragraphs 1 and 2.

### § 3 MARKETING CAMPAIGN

- (1) The number of participants in the marketing campaign is limited to 2000 (two thousand).
- (2) From the time of publication of the marketing campaign on the NAKED mobile website, participants can take part in this campaign during the campaign period.
- (3) The marketing campaign shall end automatically when the last of the 2000 participants has concluded a contract for the mobile services offered. The electronically logged time of receipt of the contract conclusion data record in the system shall be decisive.

### § 4 CONCLUSION OF CONTRACT

By participating in the marketing campaign during the campaign period, the participant fully and unconditionally accepts these conditions of participation. This constitutes a contract for participation in the marketing campaign.

### § 5 RESERVATION OF RIGHT OF AMENDMENT

NAKED mobile has the right to unilaterally change the conditions of participation or cancel the marketing campaign by publishing a corresponding notice on the website. The marketing campaign shall be deemed to have been amended or terminated from the date of publication of the corresponding notice. In the event of termination, the discount will be granted to the participants registered up to that point.

### § 6 FINAL PROVISIONS

- (1) These Terms and Conditions of Participation are subject to the law of the Federal Republic of Germany, excluding the UN Convention on Contracts for the International Sale of Goods (CISG). If the participant has his habitual residence in a country other than the Federal Republic of Germany at the time of conclusion of the contract, the application of mandatory legal provisions of this country shall remain unaffected by the choice of law made in sentence 1.
- (2) Should individual provisions of these Terms and Conditions of Participation be or become invalid or unenforceable, this shall not affect the validity of the remaining provisions of these Terms and Conditions of Participation.